

DIDSBURY BRANCH CANADIAN LEGION
WILL HOLD A
Turkey Shoot
WEDNESDAY, NOVEMBER 7th
Starting at 2 p.m.
At The GUN CLUB SITE
On South Road Leading to the Highway

HALLIDAY'S CASH GROCERY

GET YOUR CHRISTMAS BAKING
DONE EARLY THIS YEAR!!!

WALNUTS, pieces	8 oz. pkg. 43c
SULTANA RAISINS	2 lb. bag 47c
CURRENTS, Martin's	1 lb. pkg. 25c
DATES, Martin's	2 lb. pkg. 39c
GLACE CHERRIES, Red	8 oz. pkg. 31c
GLACE CHERRIES, Green	8 oz. pkg. 30c
FRUIT CAKE MIX	8 oz. pkg. 23c
PINEAPPLE RINGS	2 for 19c
COCONUT, Fine or Medium	8 oz. pkg. 23c
CITRON PEEL, cut	4 oz. pkg. 14c
CITRON PEEL, cut	8 oz. pkg. 25c

SEE OUR LARGE CIRCULAR FOR
MORE SPECIALS IN THIS LINE!

DIDSBURY LIONS CLUB

— COMMUNITY —

AUCTION SALE

At Memorial Arena

Saturday November 10th

WATCH THIS PAPER NEXT WEEK FOR
LISTINGS OF . . .

CLOTHING . . .

FURNITURE . . .

STOVES and HEATERS . . .
AND A HUNDRED OTHER ITEMS

Anyone with articles to sell are asked to give their listing to either Ed Ford or the auctioneer, Raymond L. Shantz, as soon as possible.

OWNER WILL RECEIVE FULL SELLING
PRICE . . . less selling commission.

DONATIONS GRATEFULLY ACCEPTED

Proceeds To Go To The Rest Room Project

Used Car Specials

1953 CHEVROLET BEL AIR SEDAN —

Completely reconditioned and motor overhauled; power glide transmission and excellent tires. See this one!

1951 CHEVROLET DELUXE SEDAN —

Reconditioned and ready to go.

1954 CHEVROLET 1-TON PICK-UP —

radio.

SEE THE NEW 1957 . . .

CHEV. BEL AIR

— NOW ON DISPLAY !!!

EDEFORD MOTORS
YOUR MODERN GARAGE
CHEVROLET — OLDSMOBILE

Phone 58

Didsbury

CLASSIFIED



FOR SALE — High fidelity radio-record player; lady's winter coat, size 1951 Oldsmobile 2-door sedan, complete with extras. Highest offer accepted. Phone 378, Didsbury. 49-4c

WORK WANTED — Urgent, experienced cook and housekeeper; farm, ranch or town. Deans possible soon. Have good references. Take full charge. School age girl and boy. Can drive truck, tractor and chores around. Contact Mrs. Annie White, Cartairs. 1tp

This year, more than ever, the trend is toward early Christmas shopping. For this reason, STOTT'S JEWELLERY, in Olds, have their complete stock of Christmas gifts on display. Drop in at your leisure and if you wish you may have your selection laid away until Christmas.

FOR SALE — High fidelity radio-record player; lady's winter coat, like new; 1951 Oldsmobile 2-door sedan, complete with extras. Highest offer accepted. Phone 588, Olds. 1tp

FOR SALE — Large coal heater, used as furnacette, in good condition. Price reasonable. Phone 185, Didsbury. 43-1p

FOR SALE — 12-inch Massey-Harris Feed Chopper, in good condition. Contact Bill Shaw, phone 717, Didsbury. 43-1c

FOR SALE — Baled green feed, 50c per bale. J. W. Braun, phone 511, Didsbury. 43-2p

FOR SALE — McCleary coal and wood cook stove, two oil heaters, all nearly new, cheap. Contact J. W. Jackson, Didsbury. 43-3p

FOR SALE — Reman gas heating unit, practically new, 100,000 BTU. This is a ceiling unit. Contact H. T. Tait, phone 93, Didsbury, for further particulars. 42-3p

FOR SALE — Registered Hereford heifer and bull calves; also older females. Contact B. A. Atkinson or Gerald Archer. 41-3p

CARD OF THANKS

Words cannot adequately express our gratitude to the friends and neighbors of the Zella W.L., the Rugby W.L. and the Red Cross for the sympathy, helpfulness and generous gifts given us after the fire. Thanks one and all.

ISABELL AND ART WORTHINGTON

CARD OF THANKS

To all those who sent cards, gifts and messages to Ray while he was ill in hospital, and to our many friends for their expressions of sympathy and beautiful floral tributes during our recent bereavement, we wish to extend our deep appreciation. Special thanks to Dr. O'Hees and Dr. Rankier, the nurses, Rev. Magee and our good neighbors, who helped us in so many ways.

ALISON GOOD AND CHILDREN

Why wait until Christmas to buy that gift for that special someone? AT STOTT'S JEWELLERY, in Olds, all Christmas gifts are now on display. Have your selection laid away — pay later.

FOR
CAREFREE
DRIVING
INSIST ON SUN
Super-Tune

Don't settle for ordinary, old-fashioned tune-ups with "HIT OR MISS" methods . . . insist on SUPER-TUNE! The brand new, most up-to-date tune-up service that electronically tests and adjusts your engine to maximum performance specifications, assuring you the FINEST, MOST ACCURATE ENGINE TUNE-UP your car ever had. Assume the responsibility of CAREFREE DRIVING . . . insist on

Super-Tune

ON NO. 2 HIGHWAY
Phone R1610 Didsbury
(We specialize in repairs to all makes
of Cars and Trucks)

Falk's Esso Service

ON NO. 2 HIGHWAY
Phone R1610 Didsbury
(We specialize in repairs to all makes
of Cars and Trucks)

WE'RE AVAILABLE for the hauling
of coal or grain. For further par-
ticulars contact Otto Blitner,
phone 1419, Didsbury. 42-2t

RENT — Three-roomed house,
furnished or unfurnished, with
garage. Phone 18 or 231, Dids-
bury. 42-8t

**Trains travel faster
than you think!**



No Need For Continuous Advertising

Preachers . . .

Should preach only one sermon or so a year. People are against sin anyway, so why harp on it.

Traffic Lights . . .

Should be turned off at dangerous intersections to save electricity. Everybody knows it's a dangerous spot and that is sufficient.

Teachers . . .

Do not need to review lessons. Tell the children just once and they'll never forget.

Highway Police . . .

Stop driving up and down the highways. No need to caution drivers by patrolling highways. Drivers know the law and should obey.

Out of Towners . . .

That advertisements in the local paper and mail order firms that send out catalogues are wasting their money. Everyone knows what is sold in the stores in town and they'll all shop at home.

But if you are one of the foolish kind — like the Notre Dame cathedral that has stood for six centuries but still rings the bell every day to let people know it is still there — and believe in continuous, profitable advertising then you will want to advertise in

The Didsbury Pioneer



SPREAD UP TO 6 MPH

GET EXTRA
YEARS OF
SERVICE

Use the JOHN DEERE 70-Bushel Model "L" SPREADER

You'll finish your spreading jobs in big time with the John Deere 70-bushel Model "L" Spreader. The Model "L"—like all John Deere Spreaders, is the exclusive high-speed feed conveyor drive which allows you to spread faster—to spread any desired amount per acre.

The Model "L" is built to hold up under fast spreading speeds. Its extra heavy frame

and hitch . . . angle iron side braces . . . armored-steel side-flares and arch-pipe over beaters—all tie together to make a rigid unit that won't get a sway-back or bulgy sides under heavy loads. And, the side-flares and arch-pipes protect the sides and beaters from damage from the loader bucket.

Come in soon and see this outstanding spreader. It's on display right now.

Wm. Cowan
SALES & SERVICE
PHONE 132 — DIDSBURY

See Your JOHN DEERE Dealer for QUALITY FARM EQUIPMENT

OLDS HOCKEY CLUB
\$1,000.00 Cash
- PLAY-AT-HOME -
- BINGO -
- PLUS -

ONE WATCH FOR FIRST REGULAR BINGO
ONE WATCH FOR FIRST "4-CORNER" BINGO
ONE WATCH FOR FIRST "L" BINGO
ONE WATCH FOR FIRST "I" BINGO
ONE WATCH FOR FIRST "X" BINGO
ONE WATCH FOR FIRST "SQUARE BINGO"
\$1,000 CASH FOR FIRST "BLACKOUT"

Rules Appear On The Back of Each Bingo Card

HERE ARE NUMBERS DRAWN TO DATE

1st	2nd	3rd	4th	5th
1-24	B-5	B-14	O-64	N-37
6th	7th	8th	9th	10th
N-41	G-54	I-20	B-1	B-6

As soon as you have any bingo listed above, phone 547, Olds. (note change in phone number)

Numbers Will Be Drawn Each Saturday

Watch This Space For Drawn Numbers



Construction commences: N. R. L. G. President of the Canadian Pacific Railway, pulls the switch of the steam shovel that turned the sod recently for the new \$10,000,000

400-room addition to the Royal York Hotel, Toronto. Scheduled for completion in 1958, the 17-story addition will make the Royal York hotel the largest in the Commonwealth, with 1600 rooms. Many luminaries of the company and representatives of the government were present at the ceremony which put the big job on the way.

**Ship Your Stock
Through The
Mountain View Co-Operative
Livestock Marketing Association**

Local Agent: R. E. GILLRIE

FOR THOSE COAL REQUIREMENTS . . . IT'S

"VESTA" Coal
"ALBERTA'S BEST BUY"

COBBLE, off the car per ton \$8.50
LUMP, off the car per ton \$9.30

**THIS COAL IS GAINING
POPULARITY BY SATISFACTION**

ATLAS LUMBER CO., LTD.
DIDSBURY, ALTA. Phone 125

Archie Slawson, manager

Phone 125

Wheat Dumping Really Does Hurt !!

There are many who disagree with those who argue that United States wheat surplus disposal methods will not permanently hurt Canada.

The situation in Canada is entirely different from that in the United States. We have not increased acreages excessively as American farmers have. We have had no fantastically high support prices. With us wheat production, mainly for export, has been a major industry and one which a bio-economist would consider extremely essential. With us the wheat industry has to stand on its own feet. We could not afford to subsidize it extravagantly even if we wanted to.

Under these circumstances the dumping of hundreds of millions of bushels of wheat on world markets is a calamity which is bound to hurt us and it has. Every pound of American wheat sold at cut prices or given away, replaces a pound of wheat that Canada or some other producer for export would have expected to sell.

**FAMOUS WORDS . . .
WELL SPOKEN**

Everyone complains of his memory, and no one complains of his judgment.

—La Rochefoucauld

The most valuable of all education is the ability to make yourself do the things you have to do when they have to be done, whether you like it or not.

—Huxley

We can easily forgive a child who is afraid of the dark. The real tragedy is when men are afraid of the light.

**PROVINCIAL LIBERAL
PARTY TO HOLD
BIG CONFAB IN CALGARY**

Liberals from all parts of Alberta will gather in convention in Calgary on November 13th and 14th to consider, discuss and make recommendations concerning Liberal party policies in both the federal and provincial fields.

Highlight of the proceedings will be the banquet address of the Hon. Walter Harris, minister of finance, Ottawa, on the evening of the 13th. J. Harper Prowse, Liberal leader Alberta since 1947, who saw his group in the legislature increased from four to 15 in the 1955 election, will speak at 2 o'clock Saturday, Nov. 13. Also scheduled to address the delegates is the Hon. George Prudham, Alberta's cabinet minister and member of Parliament for Edmonton West. John Decore, M.P. for Vegreville, will discuss problems pertaining to the marketing of wheat.

President of the Alberta Liberal Association, Wilf Edgar of Innisfail, anticipates an attendance of around 300 delegates.

**N.H.A. LOANS DECLINE BY
BIG MARGIN IN 1956**

OTTAWA — Lending activity under the National Housing Act declined by more than \$125,000,000 in the first nine months of 1956, compared with the corresponding period last year, Central Mortgage and Housing Corporation said yesterday.

The decrease in terms of dwelling units amounted to 28 per cent.

Squirrel Cage . . .

MATTER OF SOCIAL FINESSE

John had been invited to the funeral of his neighbor's third wife, and as he had attended the funerals of the first two, his wife was surprised when his informed her that he was not going.

"But why are you not going to this one?" she asked.

"Well, Mary, it's like this. I feel a bit awkward to be always accepting of God's invitations, when I never have anything of the sort to ask him back to."

TOUGH STUFF . . .

A dirt farmer visiting the city for the first time was fascinated by the black-top streets. Digging his heel into the pavement, he remarked to his son: "Can't really blame these folks for building a town here. The soil is too damned hard to plow anything."

THIS MAKES SENSE?

A local lady got off the train the other day, green in the face. Her husband, who met her, asked what was wrong. "I'm very sick," she replied. "I always get sickly when I ride backwards on a train."

"Well, why didn't you ask the person sitting opposite you to change seats with you?" asked the boss.

"Oh, I thought that," replied the wife, "but there wasn't anyone sitting opposite me."

NOT SO FAR OFF

Applying for his citizenship papers, Gino was doing all right until he came to the question about the Canadian flag.

"What is it?" asked the Judge. "that you always see flying over the courthouse?"

"Peeling," confidently replied Gino.

**EDITOR SUGGESTS WE
LOOK BOTH WAYS**

R. A. McEachern, editor of The Financial Post, has just returned from Russia. He writes:

For years I have, of course, been reading much about Russia. But I was nevertheless ill prepared for a visit. I was too often surprised by what I saw. The propagandists of both the right and of the left and both sides are violent — have usually conveyed a highly inaccurate picture. Russia is not a workers' paradise nor a communist Utopia. Neither is it a land made up solely of ridiculous boos and ignorant stumblebums.

To underestimate the sweep and magnitude of the Soviet development is a dangerous delusion. It will greatly help the cause of human survival on the powdered planet if more people from the West see Russia with their own eyes and if more Russians see our civilization.

CHRISTIAN SCIENCE

Man's real selfhood as the spiritual image and likeness of God, not subject to sin and sickness, will be emphasized at Christian Science services.

Scriptural readings in the Lesson-Sermon entitled "Adam and Fallen Man" will include the following (Genesis 1:27): "So God created man in his own image, in the image of God created he him; male and female created he them."

The unchanging perfection of God's image will be brought out in passages to be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy, including the following (476-28-32): "The image of God is unchangeable, not the children of men. Jesus said: 'The kingdom of God is within you'; that is, Truth and Love reign in the real man, showing that man in God's image is unfallen and eternal."

CHURCH NOTES

EVANGELICAL CHURCH
Rev. A. E. Stielke, Pastor

Sunday Services:
 10:30 a.m. — Worship Service
 11:30 a.m. — Sunday School
 7:30 p.m. — Evening Service
 Wednesday Evening \$1.00 p.m.
 Bible Study and Prayer Meeting.

Bethel Services:
 Sunday Services:
 2:00 p.m. Sunday School
 3:00 p.m. Worship Service
 Youth Fellowship, Friday 8:00 p.m.

The Pastor and Congregations extend a sincere welcome to all. Come and Worship with us.

**REDEEMER LUTHERAN
CHURCH**

The Church of the Lutheran Hour
Rev. E. B. FOX, Pastor
 Divine Services every Sunday at 11:00 a.m., followed by Sunday School and Adult Bible Class.

UNITED MISSIONARY CHURCH

Rev. Ray Shantz, Pastor
 Sunday School, 11 a.m.
 Preaching 11:30 a.m.
 Sunday evening service, 7:30 p.m.
 Wednesday evening prayer meeting at 8 p.m.

**ANGLICAN MISSION OF OLD
SUNDAY SERVICES**

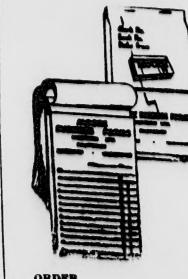
Sunday School, 11 a.m. every Sunday
 Second Sunday in the month
 7:30 p.m.—Didsbury.
 Fourth Sunday in the month
 11:45 a.m.—Didsbury

**FALLEN TIMBER
FOURSQUARE CHURCH**

Rev. R. & Rev. C. Moore - Co-Pastors
 Sunday School 1:30 p.m.
 Church Service 2:30 p.m.
 Young People's every Friday, 8:30 p.m.

Come and Bring You Friends

CHRISTIAN SCIENCE



FERTILIZER TIPS from 'EARNEST'

**'EARNEST'
THE COMINCO
ELEPHANT**



Harold E. OKE

Phone 10 "Your Machine Man" Didsbury



**COUNTER
CHECK
BOOKS**
 FROM
THE DIDSBURY PIONEER

THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta
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 JAMES CURRIE, Editor and Publisher

**Ramblin'
and
Roamin'**
**This Week ... From This Corner ...**

The haven't changed the date of that Lions Club Community Auction Sale; it's still going to be held on Saturday, November 10th, in the Didsbury Arena. Just leave your listing with the fellows that have been delegated to take them . . . you'll make money and so will the Lions Club — for a much-needed community project. If you've got it, they'll sell it. Don't get caught short, get your listings in for the sale. Like the fellas said, when you gotta' go, you gotta' go!

This Week ... From This Corner ...

In case you missed it last week . . . you can hook up with the local curling fraternity at any time. The club has to pay for the new matched rocks and you can be sure of fun and companionship while you help them carry the effort across. Join the Didsbury Curling Club now, they need your help and enthusiasm. You don't have to be experienced to play the game; ask anyone who played with or against me last winter!

This Week ... From This Corner ...

We always like to say "hello" to a young business venture in town. This week we say "hello" to something that was young, but has grown up. We don't make it a practice to mention names in this column but if you were to look elsewhere in this issue you'll find out what our ramblin' is all about.

This Week ... From This Corner ...

Remember, the Calgary Beavers of the Big Six League will play all their home games in Didsbury Memorial Arena this season. Plans are supposed to have been arranged so the schedule will not interfere with the local entry in the Chinook League. We hope so, but no signs have been flagged our way from officials of the local group. Do we hear someone whistlin'?

This Week ... From This Corner ...

We've had our share of mechanical and other troubles during the past week . . . but we're still on the move. They say if you keep lookin', and keep walkin', you'll get around that corner. The only thing we could suggest to improve that line of thinking is to get away from the square corners. This week we've run into one at every turn. That's life. That's what we're here for. But, please, not so many next time around. It must be someone else's turn.



FOR YOUR
Plumbing & Heating Requirements
SEE . . .

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

Farm Accidents Still Take Heavy Toll

One of Alberta's major problems in the realm of safety concerns the numbers of fatalities resulting from farm accidents. It was shown at the recent meeting in Red Deer of the provincial directors of the Alberta Safety Council.

A summary compiled by W. J. Perkins, farm safety director, showed that in the nine months ended Sept. 30, there were 67 accidental deaths of farm residents in Alberta. In the comparable period of last year, the total was 69. Over the same time for last year, up to December 31, was 69. Thus, the total for nine months of this year is only two less than the number for the whole of last year.

This year, fires accounted for 14 deaths, compared with 10 in the same period of last year. There were nine deaths from fire-arms, as against six a year ago.

On the other hand, tractor mishaps, which took 21 lives in the first nine months of last year, had a death toll of 17 this year. This was believed to be due in some measure to the tractor tipping demonstrations sponsored by the Alberta Safety Council.

Carbon monoxide was another of the main killers of this year, taking eight lives as against two a year ago. Accidents to farm machinery other than tractors, caused six deaths, of which three were children under nine years of age. Last year there were two fatalities in this category.

Deaths from animals, such as being gored by a bull, numbered five this year, one more than the same time last year. Lightning caused three deaths, one more than last year.

The Red Deer meeting received a recommendation from the farm safety committee that the agriculture department of the University of Alberta start investigating work into possible remedies that might prevent tractor accidents and make trials on safety equipment that might protect the operator against fatal injuries. This proposal will be discussed at the provincial board's next meeting.

COULD BE! COULD BE!
 A western court refused to approve a divorce obtained by telephone. Maybe the court figured it might be the wrong number.

Letter To The Editor

Dear Mr. Editor:
 Would appreciate the privilege of inserting a brief note concerning the Didsbury Lodge, Home for Senior Citizens.

We wish to thank and acknowledge in this way any and all gifts to the Didsbury Lodge, given by individuals, such as canned fruits, jams, vegetables, eggs and meats. Among these are: Fallen Timber, Busy Bees, Zella Fair, Moravian Harvest Home, Kins United Church, Didsbury, W.I., E.U.B. Ladies' Aid, Forest Creek Ladies' Aid, West W.I., and many others who have left different articles without a clue as to who gave them. We thank you most heartily, and if by chance we have missed your name, please pardon us; it was not intentional, you must be sure.

You will appreciate the fact that such "good will" on the part of the general public encourages the Board in their operation of the Home. Again we appreciate what you have done and we hope that we may at all times merit your support.

We might mention the Lodge is full to capacity at the present time. Sincerely, for the Board.

W. Reist, Sec.-Treas.

BOTTLENECK IN CANADA'S GROWTH

Perhaps the worst bottleneck in Canada's growth was appropriately described by Mr. N. R. Crump, president of the A.R.C. in a speech in Calgary on Friday night. It is the shortage of university education.

The shortage applies three ways. Many millions more will be needed for new buildings and equipment. Salaries will have to be improved to attract qualified staff. And thirdly, more young people will have to be persuaded that they should go to university instead of succumbing to the lure of quick money immediately after high school.

Canada is well up with other countries in the quality of her universities. It is estimated that she is far behind in quantity. Without sufficient quality, the university population should be at least quadrupled if Canada is to make the most of her opportunities.

THE ANNUAL CONVENTION

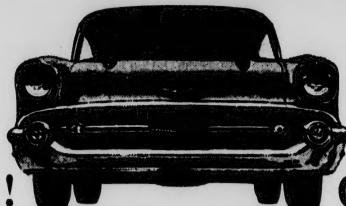
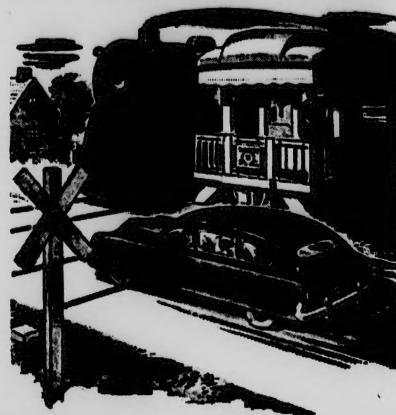
of the

Alberta Liberal Assoc.

will be held at the
PALLISER HOTEL, Calgary

NOVEMBER 13th and 14th, 1956

Please see that your constituency is fully represented. For further information write to the Alberta Liberal Association, 10028, 102 St., Edmonton, Alberta.

**DON'T HAVE A SINGLE TRACK MIND
ON A DOUBLE TRACK RAILROAD!**

COME SEE !

IT'S HERE !



The beautiful new Bel Air Sport Sedan with Body by Fisher — one of 20 brilliant new Chevies.

IT BREAKS THE PATTERNS OF THE PAST !

THE '57

CHEVROLET

Chevrolet takes a daring departure for '57. This is the new car that goes 'em all one better with fuel injection . . . with daring new ideas in design . . . in styling . . . in automatic driving. It's sweet, smooth and sassy!

Chevrolet is the place where new ideas grow. And what a crop of them this year! . . . Fuel injection . . . a brand new Turboglide automatic transmission (optional at extra cost) with Triple-Turbo take-off, sm-o-o-th Jersey cream.

A full range of five potent engines, with horsepower options ranging clear up to 246.* Scintillating new styling

that puts Chevy right up there with the very highest priced cars — and a whole galaxy of 20 spanking new models available in 16 high-fashion solid colours or 15 two-tone combinations. A deeply hooded Command Post instrument panel. A functional new "face" in which bumper and grille are styled as a single unit — and the same smart idea in the rear,

combining bumper, bumper guards, stop and taillights. Dozens upon dozens of other brilliant touches, from the ventilation intakes that cap the headlights right down to the smaller 14-inch wheels and softer tires. It's an idea year for Chevrolet — and you'll want to sample them all!



*270-h.p. engine also available at extra cost.
 Also Ramjet fuel injection engines with up to 283 h.p. in Corvette and passenger car models.)

EDFORD MOTORS

ED FORD, Proprietor

Phone 58, DIDSBURY, Alberta

Professional and Business Directory

DOCTORS

H.W. KPP, B.Sc., M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office west of Hotel
Hours: 11-12; 1:30-6, except
Wed—and by appointment
Phone 141 — Didsbury

Raymond Asquith
M.B., B.S., L.M.C.C., D.C.H.
Physician and Surgeon
Office above residence
Hours: 1:30 to 8 p.m.
(Except Tuesdays)
Phone 65 — Didsbury

DR. H. S. BARRETT
CHIROPRACTOR
CLOSED WEDNESDAYS
Special Attention Given
To Foot Troubles
Kemp Block, Olds, Alberta

R. G. Benkler
M.B., Ch. B.
Physician and Surgeon
Dr. T. P. O'Hea
M.B., C.B.
Physician and Surgeon
Office on the grounds of
the former's residence
Appointments Every Afternoon
Phone 643

LAWYERS

M. Lynch-Stewart
LL.B.
BARRISTER & SOLICITOR
Notary Public
Res. Phone 118 — Office 120

OPTOMETRISTS

D. Stewart Topley
503 Greyhound Bldg.
CALGARY
— 27350 —

DES. M. J. and D. J. SNELL
DR. G. W. L. TITTLEY
WILL BE AT OLDS EACH
TUESDAY AND SATURDAY
Except 1st TUESDAY of Month
10 a.m. to 1 p.m.
In Davey Block
Appointments may be made at
Maybank's Drug Store

RAYMOND L. SHANTE
Antiques
"Past Performance
Is My Guarantee"
Phone R1211 — Didsbury

SEE YOUR —
IMPERIAL OIL
AGENT
For All Kinds of
Lubricants & Greases
Gasoline and
Fuel Oil
IVAN WEIER
Phone 58 — Residence 61

TRUCKERS

GENERAL TRUCKING
SAND, GRAVEL, COAL,
GRAIN, LUMBER, ETC.
We are now equipped to dig
basements and do small
dredging jobs.

BURE TUGGLE
Phone 61, Didsbury

STEWART, LITTLE,
STEWART
WEIR & WILLIAMS
SURVEYORS — ENGINEERS
CONSULTANTS
ROOM 4, WOOLWORTH BLDG.
RED DEER
Phone 4239 — RED DEER

TRY —
CLASSIFIED ADS
— FOR —
QUICK RESULTS

FUNERAL DIRECTORS

Didsbury Funeral Home
W. A. McFerrenas, Director
Associated with
Gooder Bros., Calgary
Phone 23 or 46 — Didsbury

MISCELLANEOUS

— Call —
DOROTHY'S
BEAUTY SHOP
At Pete Lissner's residence
Two doors west of hospital on
south side of street.
Phone 216, DIDSBURY

PAL'S ESQ
SERVICE
At Junction of No. 3 highway
into Didsbury
REPAIRS TO ALL MAKES
OF CARS AND TRUCKS
ATLAS TIRES and TUBES
24-hr. TOWING SERVICE
Phone 1810 Didsbury
"Greasing and Lubrication
A Specialty"

PHONE JAY TUGGLE
— 280 —
— FOR —
PURITY "99"
PRODUCTS
Residence Phone: 198

RADIOS and APPLIANCES
ALL TYPES OF REPAIRS AND
ELECTRIC WIRING
OUR SPECIALTY

DICKAU
ELECTRIC

EAT
AT THE
BRIGHT
SPOT

All Our Pastry Is Home Made
At Engwer, prop. Phone 128

SHIP YOUR
STOCK
TO YOUR
LOCAL
LIVESTOCK DEALER
Calgary Prices
Paid At Didsbury
JOE DICK
Phone 121 Didsbury

FOR
MEMORIALS and
GRAVE MARKERS
Contact
JOHN BEPUS



COURTESY
CARE OF THE ROAD

Men!!! Your achievement as a man of substance is confirmed when you give the most admired gift in the world — a diamond ring — whatever its size or price. Consult a trusted Graduate Jeweller for this precious gift for Christmas — at STOTT'S JEWELLERY, in Olds. Credit may be arranged.

By The Way

Contributed by
REV. T. J. STANTON, M.A.

"ONE AT A TIME"

A certain hunting club had a parrot. The parrot knew only one sentence of ten words. When the men were hunting, one went to another by his cage, he would say: "One at a time gentlemen, one at a time." The parrot broke its cage and strayed into the nearby forest. In his new-found freedom he bumped into a nest of wasps. When they found him, he was saying to those creatures, "One at a time gentlemen, one at a time."

Dr. Glen Bartlett has written a parable entitled, "The Philosophical Clock." This clock, all new and shining, was placed for the first time on a living room shelf. Its task was to tick tick, once every second. What would be sixty ticks? If you remember there are 24 hours in a day; seven days in a week and 52 weeks in a year; well, you figure it out. This clock tried to and then collapsed from fear. It just could not face such a large number of ticks tock all at one counting.

Then according to this parable this clock, like the young man in another parable, did some re-thinking, and talked to itself saying "why should I be bothered about this matter. I only have to tick-tock one at a time."

In every eating place, whether it be a home, cafe, club or hotel, there seems to be waste. It is said if a woman washes dishes eight hours a day in a rather dingy kitchen, that she sings all day. Do you think she could do that if she tried to count, before going to work, how many dishes she would have to wash during her time on duty? The number would look too large, the thought of it would steal her song away.

There is no job where things do not pile up. Too many people however, count or try to count the number of things to be done in the next few weeks. They keep continually thinking about how many more but they are going to be at Christmas time. They wonder how it is that so much responsibility and such a large portion of the world's work has fallen upon them. They soon become unhappy. They worry about it all the time. They keep continually thinking about how many more but they are off the job. Someone else is doing the work while they congregate. Dishes are washed one at a time. Other tasks, regardless of how numerous or how varied they may be, are always mastered, if mastered at all, one at a time.

Who is there who has not known some victim of paralysis? What recovery there is, is always slow. A little girl who had been in bed six years said to a new neighbor who dropped in to see her: "I can only do two things. I can breathe a little, and I can move the muscles in my arms and legs a little. I don't know how to breathe deep breaths. He called from time to time to encourage her. He told her to keep on moving the muscles that were still alive. He pointed out to her that her chance for recovering hung on the way she performed arm and leg with these two exercises. With this beginning she climbed slowly, but surely, the ladder to health and strength. She later learned to walk again, one step at a time.

We are always pained at the actions of animals in captivity. People are never happy in exile. The Psalms tell some very sad stories

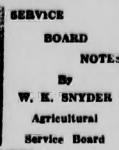


A cow's best friend

Any self-respecting cow likes to know that the precious food product she supplies is handled with greatest care so it will reach her customers fresh and pure.

From the dairy farm to your door, the milk is handled in the hygienic handling and processing of dairy products. Milk pails, cans and churns . . . tank trucks and dairy equipment . . . hood for milk bottles and foil for food and cheese . . . all are of aluminum. This modern metal's smooth surface prevents contamination, is easily kept shiny-clean. And it does not "pick up" foreign flavors or odors. As one European authority has said, aluminum and milk are made for each other.

ALUMINUM COMPANY OF CANADA, LTD. (ALCAN)



SERVICE
BOARD
NOTES

By
W. K. SNYDER
Agricultural
Service Board

DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.: MON., TUES., WED.:
NOV. 1, 2, 3: NOV. 5, 6, 7:



"Unconquered"
Family
— In Color —
Starring
JOHN WAYNE
— Coming Attractions . . .
"THE YEARLING"
"IT'S A DOG'S LIFE"

For all or any of your
printing requirements
call 12 - The Pioneer Office

PUBLIC

AUCTION SALE

AT AUCTION MARKET - OLDS, Alberta

TUESDAY, NOVEMBER 13, 1956

The following described agricultural implements re-possessed under Farm Improvement Loan regulations, will be sold by Public Auction, without reserve:

ONE JOHN DEERE MODEL (D) TRACTOR, No. 159216, on rubber, with power take-off

Auctioneers
ARCHIE BOYCE
Licence No. 21
ROSEHILL BROS.
Licence Nos. 208, 209

INNISFAIL LIONS CLUB

PLAY-AT-HOME

CAR BINGO

A CHANCE TO WIN A PLYMOUTH,

DODGE, PONTIAC, FORD or METEOR

Numbers called to date: O 71; B 11; O 74; O 61;
N 35; O 66; N 43; N 40; I 16; G 55; I 30; O 69;
O 73; N 38; G 52; O 62; G 48; B 3; N 41; B 1;
N 34; I 24; B 9; N 33; G 47; I 23; B 2; G 58; N 36.
I 22; I 17; B 6; G 59; O 63.

Tickets on sale at Bright Spot and Bert's Billiards

Farm Families
Of Didsbury

PROTECT YOUR INTERESTS
JOIN THE FARMERS UNION OF
ALBERTA, WEEK OF NOV. 12 to 17

THE F.U.A. ASKS . . .

That the government use the Agricultural Price Support Board to guarantee higher minimum prices to producers for all livestock, dairy and poultry products.

A livestock Policy involving a Central Export-Import Board to co-ordinate and supervise assembly and marketing of surplus agricultural products.

No increase in freight rates until farm income is substantially improved.

Farm credit to assist young farmers to get established on minimum economic farm units and to help capable subsistence farmers.

JOIN With Your Neighbor for a NEW DEAL
IN AGRICULTURE When Your Canvasser Calls

Highland Notes

(From Our Own Correspondent)

Intended For Last Week

Mr. Ernest Clarke is having a bit of trouble with his knees and is spending a few days in the hospital in Olds.

Bob Moore was seriously injured in an oil well accident last Monday night and was not expected home on Tuesday. At present he is recovering from a serious operation, five broken ribs and many bruises.

Mrs. Nel Tedford returned home from the hospital Tuesday evening.

Mrs. J. Howton, Danny and Jeanne, Mrs. Bob Moore and Brian visited Bob Moore in the hospital Monday afternoon.

**FALL'S HERE
WINTER'S COMING**

It's not a day too early to let us get your car ready for cold weather. Our ignition Specialists can ensure you of easy starting and smooth performance all winter long. See us today.

Ted Stauffer

PHONE 50

OLDS



WE USE DELCO REMY
IGNITION PARTS

Notes From D.A.

By Howard J. Fischer

Many farmers are very interested in the new barley variety Parkland. This is a six-rowed smooth awned barley which is classed as a malting variety. Parkland barley was developed by the Experimental Station at Lethbridge as a result of an Olli (a Montcalm) x (Newall x Peasant x OAC 21) crossing and selection. This barley is classed as mid-season to late in maturity with a medium long straw that has moderately strong strength.

Results as yet, etc., are not complete as it is new and has been grown on limited acreage by seed growers. However some observations can be made from this summer's crops. It is not early maturing as compared to Olli and Gateway and therefore is not as well suited to areas where the frost-free season is short.

Parkland barley is a good yielder and will malt; it should find a place in the varieties which can be successfully grown here.

Orders for this variety must be made on official application forms. I have a supply of these at my office. The cost of delivery is one cent. If I send out less than two bushels or not more than ten bushels to any one farmer.

Registered No. 1 is priced at \$4.00 per bushel f.o.b.; certified and commercial are priced at \$3.25 and \$2.25 respectively for the same amount of seed. Orders must be accompanied with payment for the seed; for further details contact my office.

The two beef clubs in the DidSBury area will be re-organizing very soon. All boys and girls who wish to join the club should inquire of the respective club leaders as to when the meetings will be held. East DidSBury Club is headed by A. E. Brundin and Jim Hudies is leader of the West DidSBury Club.

ALWAYS THE GENTLEMAN

A plain minded man entered the barber shop and sat down next to a pretty red-head who was having her hair cut.

"Haircut, please," he ordered.

"Certainly," said the barber, "but if you really want a haircut, would you mind taking off your hat."

The young man quickly removed his hat. "I'm terribly sorry," he apologized. "I didn't realize there was a lady present."

Learned U.S. Professor Advocates New Plan For The Weak and The Strong**TOO MUCH FOR THE WEAK
TOO LITTLE FOR THE STRONG**

When Dr. McDaniels of Stanford University spoke in Canada last year one of the points he touched upon was our tendency to try too hard to help the plight of the weak in the areas of learning, while permitting the above average pupils to fend for themselves.

He mentioned that the great Swiss educator Pestalozzi had come to this realization after it had provided a number of special schools for the retarded children and at that time had done nothing for the pupil who found himself with learning ability above normal for his age.

It is just as essential that these pupils should receive the proper guidance as those who are failing that fits in with their peculiar abilities. Just recently something along these lines has been done. A class of 20 is the limit for one teacher, since more individual instruction is required.

The results in the short time such schools have been operating have been excellent.

The only acceptable scientific explanation for the sudden appearance of genius in certain families. It can be traced to neither heredity nor environment.

Speaking of the problems of the ordinary teacher, Dr. McDaniels said that most teachers in the earlier grades were confronted by children who were unable to learn and drawing a mark as high as 300 per cent.

He suggested that the teacher draw a line above the IQ. of a moron and below the IQ. of a genius.

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TURKEY PRICES SHOW DECLINE

The disastrous talk of a drop in turkey prices to the growers of these birds was drawn to the attention of the Farmers' Union of Alberta by a three-man delegation from Mundare and the three men represented 300 turkey farmers in the province.

They pointed out that at present growers were producing at a loss. Fall sales of turkey and other poultry products means much to farm people, especially in these difficult times when grain sales are down. The reasons given for the decline in prices are the estimated large numbers of turkeys in farmers

RADIO STILL HOLDS OWN

Quite a lot of people three or four years ago were quick to predict that the arrival on the social scene of the new, dazzling phenomenon, television, meant sunset-and-soft-music for radio. What, we wonder, do we make of the recent statistical release of the Dominion Bureau of Statistics?

Radio, we learn, far from declining into obscurity, is on the up-and-up. This year's sales are running well ahead of last year's which, incidentally, were higher than those of the previous year. Clearly, whatever else TV is doing, it is not putting radio out of business.

Come to think of it, we suppose there never really was any imminent danger of the domestic radio set becoming extinct. It may seem to be overshadowed by its more dubious rival but, quite apart from its intrinsic value as a medium of entertainment, it has a distinct and decided advantage in the context for public favor: it doesn't require one's complete and undivided attention as does that other magic box.

The contemporary version of the port's whiskers and crystal set of the yesterday decades at most of our ears and frequently must be content with only half of one. The various activities in which people can engage while lending a minimum of half-an-hour to radio are legion and range from morning ales to gardening to car washing. Radio, we suspect, is going to be with us for a long time yet.

— 0 —

lands as compared with last year and with the corresponding set of turkeys from the United States, where they are in surplus supply.

A. W. Platt, president of the Farmers' Union of Alberta stated that he had wired Mr. Gardiner, minister of agriculture, requesting him to use his power to put a floor under turkey prices. He pointed out that keeping turkey products at a reasonable price was in the interests of both the producer and the consumer. The suggested support price was 37 cents for large birds and 43¢ for the smaller ones.

We Have The Equipment To Do . . .**FOR YOUR REQUIREMENTS****DITCH DIGGING****— AND —****LOADING****B. W. Barrett**
APPLY AT BARRETT'S GARAGE**MAKE COURTESY
YOUR CODE OF THE ROAD****Tom Shields**
MASTER GASFITTER

150 Olds PHONE 224, Olds

WE SELL TOP QUALITY APPLIANCES**Featuring . . .****FLAMEMASTER CONVERSION BURNERS****FOWLER-GLASS LINED WATER TANKS****and THOMPSON CIRCULATORS****OUR SERVICE IS GOOD . . .****OUR INSTALLATION COSTS****ARE REASONABLE !!!****(Don't forget . . . Experience Counts)****New Studio Opens Saturday
Wiggins' Photos Have A New Home****FIRST A HOBBY . . .
NOW A BUSINESS**

What began as a hobby has now grown to a real business venture and, after three years of photography in a living room studio, Lila and Ed Wiggins decided to enlarge their photographic studio in order to give better service to their customers.

The new building, which has just been completed, has an 8 by 16 ft. waiting room and a camera room which takes up a space 24 by 16 ft.

(Now Building Shown At Right)

Congratulations To . . .
WIGGINS' PHOTOS
ON THE OPENING OF
THEIR NEW STUDIO

IT WAS OUR PLEASURE
TO ASSIST WITH
INTERIOR DECORATING
MAC'S HARDWARE

WE WERE PLEASED TO
HAVE A PART IN
THIS NEW VENTURE.
DICKAU ELECTRIC

WE WERE MORE THAN
PLEASED TO ASSIST IN THE
FURNISHINGS LINE.
DIDSBURY VARIETY STORE

**PUBLIC ARE INVITED . . .
... TO GRAND OPENING**

The public is cordially invited to visit our new studio on **Saturday, November 3rd**, and inspect the changes which have been made. Refreshments will be served from 2:00 to 5:00 p.m.

We wish to thank our many customers for making it possible for us to enlarge our premises.

It will now be possible for us to give much better service to your photographic needs.

Lila and Ed Wiggins

Congratulations To . . .
WIGGINS' PHOTOS
ON THE OPENING OF
THEIR NEW STUDIO

LUMBER USED IN THE
NEW BUILDING CAME FROM
OUR YARDS.
DIDSBURY LUMBER CO. LTD.

PLATE GLASS USED IN THIS
BUILDING CAME FROM
OUR FINE STOCK.
LEESON HARDWARE

YOU'LL BE WARM WHEN
YOU VISIT THIS SPOT . . .
WE INSTALLED THE HEAT!
KAUFMAN and JENKINS

BEST WISHES and CONGRATULATIONS TO
— **WIGGINS' PHOTOS** —
ON THE OPENING OF THEIR NEW STUDIO
EASTMAN PHOTOGRAPHIC MATERIALS LTD., Calgary

OLDS DRIVE - IN THEATRE

FRIDAY and SATURDAY, NOVEMBER 2 and 3 —

— DOUBLE FEATURE —

WENDELL COREY and McDONALD CAREY in

"THE GREAT MISSOURI RED"

— Color —

— ALSO —

ALLAN LADD and LIZBETH SCOTT in

"RED MOUNTAIN"

— Color —

**Third Anniversary Sale
BILL'S FURNITURE
OLDS — ALBERTA****Spring-Filled Mattresses** Special \$32.95
SIMMONS, 220 coils. Regular \$49.50.**Spring-Filled Mattresses** Special \$29.95
With 220 coils. Regular \$39.95.**Continental Bed Units** ... Anniversary Spec. \$52
Spring-filled mattress, box spring and legs, size 3'x 3'.**Lane Cedar Chests** ... Anniversary Special \$69
Tawny oak, upright, or regular style in walnut or grey sea
mist mahogany. Regularly priced up to \$89.95.**Unpainted Chests** ... Anniversary Special \$17.95
Four-drawer.**Unpainted Chests** ... Anniversary Special \$22.00
Five-drawer.**Modern Two-Piece Lounge Suite** ...
Anniversary Special \$154.00
Rubberized metallic cloth, double spring construction; opens
into a double bed with large bedding compartment (2 only).**Sealy Golden Sleeper Hide-A-Bed** ...
Anniversary Special \$199.95
Upholstered in top grade total metallic cloth. Regular \$229.95.**5-Piece Kitchen Sets** ... Special \$69.00
Aborigine table top, stainless steel trim, with FOUR MATCHING
CHAIRS. These are Tryson suites. Size 30" x 54".**5-Piece Kitchen or Dinette Suites** ...
Extra Special \$99.95
Aborigine table top with bronze trim; levelers on table and
chairs. (Size 30" x 54").**7-Piece Suite** ... Anniversary Special \$155.00
Ranchette table in blond walnut, with SIX MATCHING
CHAIRS; levelers on table and chairs (size extends to
36" x 72").**Endless Lounges** ... Special \$69.95
All colors.**5-Piece Bedroom Suites** ... Anniv. Spec. \$148.95
Single dresser, chiffonier, bed, spring-filled mattress and slat
spring.**5-Piece Bedroom Suites** ... Anniv. Spec. \$169.95
Walnut, natural or grey; Eastern hardwood; double dresser,
chiffonier, bed, spring-filled mattress and slat spring.**Trillights** ... Special \$16.95
WITH FIBRE GLASS SHADES; complete with bulbs.**Table Lamps** ... up from \$5.95**Ash Stands** ... Anniversary Special \$11.00
Regularly priced up to \$18.00.**High Chairs** ... priced from \$7.50 up**Walnut China Cabinets**, Anniversary Spec. \$47
SINGLE GLASS DOOR CHINA CABINET \$35.95**Card Tables** ... Extra Special \$7.25
Holman Scenic Top, rounded corners.
PLAIN TOPS \$5.25We Aim To Please and Satisfy at
BILL'S FURNITURE, Olds, Alberta**CAMPBELL'S FOOD STORE
PREMIER MEATS****"THE COMPLETE FOOD CENTRE"**
RAY and BETH CAMPBELLTRY "BONUS" ... the New Washday Detergent
(Contains Silverware)GIANT BOX, 10c off ... 79¢
LARGE BOX, 5c off ... 40¢

TIDE, King Size, 2.5 lb. ... \$1.45

SPECIALS AT THE MEAT COUNTER

Wednesday to Saturday

Stew Ribs, young, lean ... lb. 19¢

Saturday Only - VEAL ROASTS ... lb. 39¢

BOILING FOWL, 6 to 7 lb. size ... lb. 45¢

All Meats Government Inspected

MERCHANDISE GUARANTEED

FREE DELIVERY

GROCERIES 13¢

MEATS 42

DISTRICT NEWS**CREMONA NEWS**

(From Our Own Correspondent)

People were excited around here on October 26 in the afternoon, when the report reached town that Wigmore's house was on fire. Several carloads of men rushed out to Wigmore's to discover that it was the pump house floor that was on fire. The flames were soon under control. The show on Tuesday night caused a car to land in the ditch on the Cremona hill on the south side, on Friday morning of last week. Alien Eby was going up the hill and the driver coming down swerved to avoid him and hit the ditch. The car was winched out by Don McLean.

The Cremona 4H Club met at the home of Val Reid's last Friday, Oct. 26, for the purpose of estimating the potential membership for the coming year. They are to meet again this week.

Don Odell starts his term teaching at Calgary Tech on October 29.

The annual local Credit Union dance was held in the community hall on October 26. Approximately \$75 was realized.

Jack Robertson of Day Foods was the door prize winner.

Miss Jean Young, young daughter of Mr. and Mrs. D. Young, is in Didsbury hospital. It is expected she will remain there for another week.

E. Fischer was a weekend visitor at the home of Mr. and Mrs. L. Knox.

Charles Holbrook is remodeling his general store. It is cold weather to be running the cement but the work is going ahead.

The N & J Store have the new addition to their place of business almost completed.

The Sewing Circle held their usual bi-monthly meeting at the home of Mrs. G. Ratray October 24. The members are starting work on an afghan.

Marion Lane, six-year-old daughter of Mr. and Mrs. J. Lane, was saved from great disappointment last Saturday when, despite the cold, snowy weather and slippery roads, Donna and Bernice McBain arrived at her home to help eat her birthday cake. Never were guests more welcome.

**Break-Through
Is Not Enough**

(Contributed)

The past twelve months have seen an important breakthrough in the fight against mental illness — the successful use of drugs in treating some of the mentally ill. While medical treatment has always been considered an important part of the total therapy used with the mentally ill, never has the introduction of a new medical treatment brought such a surge of hope as has been created by the use of these drugs.

Hospital reports tell of dramatic results in patients who had been seriously ill and "out of touch with reality" for many years. Then tell of the recovery of patients with whom all other treatment methods had failed. But almost without exception, these reports issue a note of caution. They point out that these drugs are effective only with some mental illnesses, that they do not work with some patients and not with others; that they often do only part of the job; the rest being accomplished by the treatment method known as psychotherapy.

This, while it is very reason to be hopeful about the use of these new drugs in treating the mentally ill, there is also reason to realize that these drugs are not a "cure-all" for the mentally ill nor an "end-all" to mental illness.

This is need for a tremendous amount of additional research to improve these and other treatment methods and to discover new ones.

**This is no time for
a Race!****South West Didsbury**

(From Our Own Correspondent)

Mr. and Mrs. Barrons of Stony Plain visited for several days with Mr. and Mrs. Carl Meyer and family.

The Barrons and Meyers were Monday visitors to Wain Valley and on Tuesday made a trip to Calgary.

Tuesday visitors of Mr. and Mrs. Donald Weber were Mrs. L. Rosenberger of Ontario, Mr. and Mrs. Herb Spremmer of Camrose, Mr. and Mrs. Gordon Weber and Mr. and Mrs. Cecil Weber and family.

Mr. and Mrs. Cecil Weber and family had the following guests for Thursday supper: Mr. and Mrs. Verdo Sherrick, Mrs. L. Rosenberger, Mr. and Mrs. Donald Weber and Colette, and Mr. and Mrs. Gordon Weber.

Mr. and Mrs. Cecil Weber and family were visitors with relatives at Red Deer on Sunday.

Mr. A. E. Folkmann left on Friday for his home at Clear Lake, Iowa, after spending two weeks here with Mr. and Mrs. H. W. Folkman and family.

Mr. and Mrs. Donald Weber and Mrs. L. Rosenberger were Sunday dinner guests of Mr. and Mrs. Wilbur Reist and family.

Mrs. E. Hunspurger and sons of Princeton, Ont., were weekend visitors with Mr. and Mrs. Lynn Hunspurger and family.

Mr. and Mrs. Lynn Hunspurger and family were Sunday dinner guests of Mr. and Mrs. E. Swalm.

Mrs. George Meyer and Mrs. E. A. Bartz were Calgary visitors Monday.

**GET YOUR FREE
OIL FILTER CHECK****CLEAN OIL
PROTECTS
YOUR ENGINE****CRYCO
MICRONIC
OIL FILTER AND ELEMENT****PREVOST MOTORS****"Body Shop in Connection"**

Phone 14

Didsbury

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

RED & WHITE**I. KOSOWAN****PHONE 39****FOR YOUR FAMILY'S HEALTH AND
FOR BETTER EATING . . . WE CARRY
A FULL LINE OF FRESH VEGETABLES
AND FRUITS.****"Our Shelves Are Lined With Values"****COFFEE, Red and White ... lb. \$1.15****COFFEE, Better Buy ... lb. 95¢****TOMATO JUICE, Libby's ... 48 oz. tin 39¢****Check With Us Now !!!****For Your Steering and****Heating Problems****Undercoating Is Also****One Of Our Specialties****Duncan Auto Body
And Service**

PHONE 73-2

OLDS

Now On Sale**CANADA SAVINGS BONDS 11th SERIES****NOW ON SALE AT THIS OFFICE !!!****YOU'LL NEVER SORRY YOU BOUGHT****"Canada Savings Bonds"****For Further Information See****C. E. Reiher, of Reiher Brothers, sub-agent for
Toole-Peet Investments Ltd., Calgary, Alta.****REIER BROTHERS****Where Insurance Is A Business, Not A Sideline****C. E. Reiher Phone 90 A. W. Reiher**

Have That Extra Bedroom**you've always wanted!**

Built easily, quickly, at low cost with
JOHNS-MANVILLE Glazecant WALL PLANK

You can turn waste space into a beautiful guest room with Johns-Manville's Glazecant Insulating Board. This pre-finished material builds, insulates and decorates

all in one fast operation. J.M. Wall Plank is easy to handle. Easy to apply. Easy on the purse. See us for samples and free estimate.

Flame-Resistant Finish at No Extra Cost

LUMBER CO. LTD.

"Your Yard for a Deal!"

Phone 55

HOWARD ALLENSON

JOHNS MANVILLE BUILDING MATERIALS

FOLKMANN'S CLOTHING

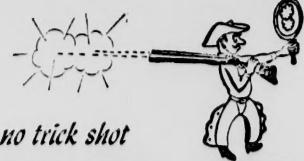
LADIES', GIRLS' and CHILDREN'S
WINTER COATS !!!

Good Selection of CAR COATS for

Ladies and Teen-agers
COATS, COAT SETS and SNOW SUITS
for the younger children

We have a few DUFFLE COATS going
at Sale Price . . . boys' sizes, 6 to 18 yrs.

ADVERTISING DOESN'T COST !! IT PAYS !!

**Blackleg gol'S***

Fertilized with Alhydrex™



Get two killers—blackleg and pneumonia
cattle with one 5 cc. shot. Alhydrex helps
this potent bacterin build long lasting
high immunity.

New! BLACKLEG "GOL'S" One 10 cc. shot gives long-lasting immunity
against both blackleg and malignant edema. Plus increased protection
against shipping fever! See us for details.

* Cattle Ticks None * Available only in Cutter Vials

Authorized CUTTER DISTRIBUTOR

Now is the time to vaccinate for Septicemia
in your cattle . . . we carry a good stock of Pel-
menal and also three-way vaccine (Blackleg,
Malignant Edema and Septicemia). Loss of
one animal costs more than a lotta' vaccine.

Law's Drug Store
The REXALL Store

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mrs. Alf Allen visited with her sister and family, Mr. and Mrs. I. N. McKinnon in Calgary at the first part of the week.

Mr. Sam Devine and Mr. Lloyd Devine returned Tuesday from Reding where they had been called owing to the serious illness of the latter's father.

Mrs. K. Gillis left Tuesday for her home at Duchess, after visiting Mr. and Mrs. H. Gillis here. Mr. H. Gillis accompanied her and will join in a mixed banjoist at Medicine Hat this week.

Mr. Ormond Reiffenstein of Calgary was a weekend visitor with his mother here.

This Christmas more people will be buying personal gifts . . . gifts that express appreciation and love. Surprise her this Christmas with a present from STOTT'S "NEW-SELLERY," in Olds. You may choose now and your selection will be gift-wrapped, waiting for you at Christmas.

Harmattan News

[From Our Own Correspondent]

Mr. and Mrs. Donald Dodd are receiving congratulations on the birth of a son on October 17 in the Olds hospital.

Mrs. M. Knights and Marilyn were recent visitors to Edmonton and Devon.

Miss Margaret Ann Knights spent the past few days with Mr. and Mrs. M. A. Knights.

The Harmattan Home and School Association held their reorganization meeting on Monday, Oct. 22. Election of officers took place, resulting as follows: president, Mrs. G. G. Armstrong; vice-president, Mrs. Waldroff; secretary-treasurer, Mrs. Bob Strand; program, Mrs. O. Kolstad; finance, Mrs. H. Moore; hospitality and membership, O. Kolstad; social, Mrs. Jim Johnson, Mrs. Christensen, Mr. Bull.

Mr. Belber's room had a trip to Canada last week. He has been to visit St. George's Island, Chinatown, the Fire Department, Burns Packing Plant, the airport, McGavrin's Bakery and through the Herald building.

Mr. and Mrs. Bill Crawford are now living at Sundre.

If he or she needs a watch, why not give it to them this Christmas? At STOTT'S JEWELLERY in Olds, you will find a wide selection with prices ranging from \$6.75 to \$150. Remember, too, that STOTT'S always give a generous trade-in allowance.

TODAY'S CHUCKLE . . .

The ability to speak in several languages is valuable, but the ability to keep your mouth shut in one is priceless.

LATE CLASSIFIEDS

FOR SALE — Farm, east of Didsbury, 800 acres, 300 pasture with creeks and springs, 500 cultivated. Good buildings, house has been room and board. Second bay at door, \$30 per acre, half cash or first mortgage on clear title for down payment, or good Calgary property. Contact John Heath, evenings 892960, days 22604, Cal-
gary. 43-212

THESE WILL BE 320 head of sheep, including 50 grade Suffolk ewes from the flock of Robert Stewart, Innisfail, at the Sheep and Swine Sale to be held at the INNISFAIL, Alta., on Saturday, Nov. 4, and Sunday, Nov. 5. Swine for the sale will number near 100 top ranking animals. Itc

Coming Events

The Legion Ladies' Auxiliary dance has been re-scheduled for Nov. 9, at Long Pine hall; Allen's orchestra.

There will be a dance at Rugby hall on Friday, Nov. 2. Franklin's orchestra.

St. Hilda's Chapter, Order of the Eastern Star, will hold a bake sale at Leeson's Hardware, Nov. 17, from 1:30 to 5:00 p.m.

There will be a chicken and ham supper at Westcott United Church, Nov. 2, from 5:30 to 8:00 p.m., sponsored by Westcott W.A. Films will be shown during and after the supper. Admission: adults \$1.00, students 75¢, ages 6 to 12 50¢, under six 25¢.

There will be a service at St. Ignatius' American Church on Sunday, Nov. 4 at 11:45 a.m.

The regular monthly films will be shown November 2 in Mountain View hall. Pot luck lunch.

There will be a meeting of the P.U.A. at Zella on Tuesday, Nov. 6, at 8 p.m.

DEVOLIN — MILLER

A double-ring ceremony in Knox United Church, Didsbury, united in marriage Miss Lillian Loraine Miller of Calgary and Didsbury, and Mr. Donald Lloyd Devolin. Rev. T. Stanton heard the marriage vows for the daughter of Mr. and Mrs. George Strand and the son of Mr. W. Devolin of Calgary and Mrs. Ellis Sackett of Didsbury.

The bride, given in marriage by her father, wore a floor-length gown of lace and nylon tricot over taffeta, fashioned on princess lines and complemented by a lace-trimmed lace jacket. Her fingertip veil mimed from a cab head-dress, and she carried a cascade bouquet of white shasta chrysanthemums and red roses.

Miss Marlene Miller, sister of the bride, was maid of honor and bridesmaids were Miss Mona Stevens and Miss Carol McRae. The attendants wore similar walk length gowns of turquoise nylon tricot over taffeta with matching jackets. They carried colonial bouquets of white shasta chrysanthemums.

Mr. Tony McKay of High River was best man and usher were Mr. Stanley Devolin of Didsbury and Mr. Robert Devolin of Calgary, both brothers of the groom. Miss Marilyn Jackson sang "Because," accompanied by Mrs. S. Pratt.

At the reception held in the church parlor, Mr. R. T. Alderman of Calgary proposed the toast to the bride and groom.

After a honeymoon in the U.S. Mr. and Mrs. Devolin will reside in Calgary.

FAMOUS WORDS . . .
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UNITED CHURCH OF CANADA
Rev. T. J. Stanton, M.A.

SUNDAY, NOVEMBER 4
Westcott Sunday School 10:30 a.m.
Westcott Service 11:00 a.m.
Knox Church School 11:00 a.m.
Knox Church Worship 1:00 p.m.
Bible Study each Wednesday, 8 p.m.
Rev. M. A. Johnson, B.A. of
Edmonton, will be guest speaker

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